

新希望集团有限公司  
New Hope Group Co.,Ltd

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## **Brief Introduction of New Hope Group**

New Hope Group was founded in 1982 by Mr. Yonghao LIU, a renowned Chinese private entrepreneur. It is a pioneering private company which has progressed and grown along with China's reform and opening-up. Over the past three decades, New Hope Group has remained among the Top 500 Chinese enterprises for the past 15 consecutive years. It has created tremendous social and commercial value.

New Hope Group now has more than 600 subsidiaries in 30 countries, nearly 70,000 employees and annual revenues of nearly 100 billion Yuan. Leveraging its resources and expertise, New Hope Group has constantly branched out into new industries and sectors, from feed production to agriculture technology, food processing, channel construction, facility building and financial service, as well as focused on investing and operating emerging innovative companies that have growth potentials.

New Hope Group now holds a total of RMB 110 billion in assets and is highly praised for its robust financial structure. As a participant in multiple financial markets such as banking, security, Internet finance and fund, New Hope is given an AAA credit rating by China Chengxin International Credit Rating Co. Ltd. (CCXI).

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New Hope Group entered the global landscape in 1997 and set up its first overseas factory in Vietnam in 1999. The Group now has more than 40 factories in operation or under investment in nearly 20 countries across the globe. It continues to innovate and strengthen investments in Australia, Europe and North America. During its quest for global expansion in the past decade, New Hope Group has established sustainable partnerships with renowned international companies and institutions such as Mitsui & Co, Cargill and IFC. It sought win-win cooperation with an open mind and tried to integrate international quality resources through value-based alliance.

After 33 years, New Hope Group maintains its strong growth focus and momentum. Guided by the Belt and Road Initiative and the Internet+ concept, the Group sees exciting new developments in Youthization, Globalization, Internetization, Industrial and Financial Integration.